

General Catalogue

April 2011

Roller blind cassettes Page 4

Tension banner stand Page 9

Master A Family of Dependence Daplays Multi-Purpose display stand Page 10

Tension banner stand Page 11

Popup backwalls / towers Page 12

Desks / Counters

Page 16

Stretch fabric display Page 17

Portable literature rack Page 16

BANNERRAIL Suspension banner rails Page 18

Alu snap frames

Page 19

FLEXIFRAME[®] Frame & Display system *Page 20*





Modular Trade Show systems Page 33



BannerUp Plus Page 4



Flexiframe Classic 6 - Page 24



Black Line Exhibition kits - Page 32



What do you know about Mark Bric?

You have probably seen the size indicators on the hangers in clothing shops. This is a Mark Bric product, manfactured in millions and used all over the world. Our system for marking radically changed and simplified the world-wide handling of clothes, both for shop assistants andcustomers.

In 1985 Mark Bric introduced a new line of products called Flexiframe[®]. This light weight, inexpensive, and extremely versatile frame and display system has a wide variety of applications, which significantly impacts on programming in various markets related to the sign, retail, and exhibition industries all over the world.

BannerUp[®], a roll-up for quick presentations, with a unique easy banner change, was developed in 1999. A complete pop-up system, SnapUp[®], for seamless large scale images was introduced in 2002. New products are frequently added to the programme. Banner stands such as MultiMaster and Impression are among the developments, as well as SwingUp, our portable literature rack.

In 2008 EGO Exhibit, our revolutionary new concept for displays and exhibition building, was introduced, followed by the Mark Bric ISOframe programme in 2011.

The production and marketing of the Mark Bric display and exhibition products is today handled by Mark Bric Display AB, a company within the Mark Bric group, with head office in Borås, Sweden.

Mark Bric products are today sold in over 70 countries worldwide, through an extensive network of agents/distributors. Sales and marketing in North and Central America is handled by a separate Mark Bric company, Mark Bric Display Corp., in Virginia, USA.

www.markbricdisplay.com



BannerUp[®] is a registered trademark by Mark Bric AB. EUR patent no. 1285421. U.S. patent no. 7,040,372. China patent no. ZL00819992.2

ROLLER BLIND CASSETTES

An excellent tool for public presentations!

BannerUp is an ideal product at exhibitions, events, conferences and sales promotion campaigns, as well as being a perfect "companion" for sales people on the road. The graphic banner is well protected in a metal cassette and is simply pulled out. In less than one minute your presentation is ready.



- Guaranteed for 10 years
- Heavy duty cassette with excellent stability
- Roller mechanism is extremely rugged and built to last
- Accepts all types of graphics panels up to 0,45 mm (0.018") thickness
- Patented quick change system for the graphics
- Easy tension adjustment of graphics
- Can be connected side-by-side for larger exposures
- Over 100.000 units sold and proven around the world

For function, quality, endurance and design, you will never find a better value than Mark Bric BannerUp.

Four different models:

- BannerUp Plus
- BannerUp Plus Double
- BannerUp Big Plus
- BannerUp Cabrio



BannerUp Plus™

Thousands of satisfied users around the world consider this to be the premier, top quality retractable banner stand (rollup) on the market. Equipped with a unique and patented banner change system, enabling you to replace graphics in no time. Choose from two colours, different sizes, single or double sided units and an outstanding selection of accessories.



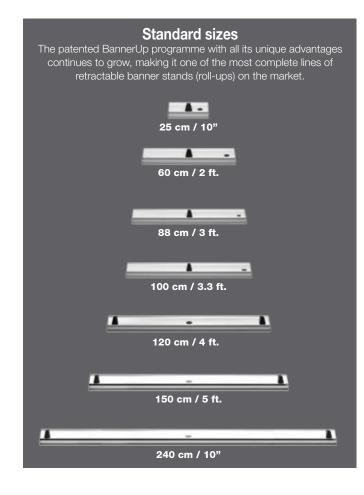
BannerUp Plus is produced in high finish aluminium and equipped with hideaway swivel-feet for increased stability of needed. The visible front rim of the cassette is only 40 mm high, focusing full attention on the banner.



Easy banner change

An invention by Mark Bric enables you to repeatedly use different banners in the same cassette. Just slide the old banner out of the cassette and replace it with a new one.

EUR patent no. 1285421. U.S. patent no. 7,040,372. China patent no. ZL00819992.2



All units include a bag/case and 1	pair of "Ouick-change	" hanner rails (ton and hottom)
All units include a bag/case and i	pair or Quick-change	banner rans (top and bottoni).

Item No.	Width	Colour	Height	Weight*	Case/Bag
81114	60 cm	Silver	186 cm	4,5 kg	Carrying bag
81115 81120	88 cm 88 cm	Silver Silver	212 cm 212 cm	6 kg 8 kg	Carrying bag Hard Case on wheels
81126 81121	88 cm 88 cm	Black Black	212 cm 212 cm	6 kg 8 kg	Carrying bag Hard Case on wheels
81116	100 cm	Silver	212 cm	6,5 kg	Carrying bag
81117	120 cm	Silver	212 cm	9 kg	Carrying bag
81118	150 cm	Silver	212 cm	10 kg	Carrying bag
81119	240 cm	Silver	212 cm	14 kg	Carrying bag

*All weights are including bag/case.

For extra height, add extension poles (see accessories page 8), or choose the 300 cm high "Big Plus" units – see page 6.



Hard Case on wheels - "Flight case"

An extremely strong hard-shell moulded case for the **88** cm units. Equipped with top quality metal locks. Designed to be pulled along on built-in wheels, carried in hand with the comfort grip handle or over the shoulder with the accessory shoulder strap.

Hard case Item no. 5041 Shoulder strap Tightening strap Item no. 5043



Carrying Bag

"Luxus" carrying bag with extra thick padding gives shock-proof protection against damage during transport. A convenient shoulder strap is also fitted.





BannerUp Double Plus™

The "Double Plus" is extremely stable and is available in the width of 88 cm and in heights of 212 (standard), 226 and 245! The cassette comes in a padded carrying bag on wheels for ultimate portability.

BannerUp Big Plus™ 4,5 sqm graphic area for maximum attention

The new Mark Bric "Big Plus" is available in widths of 120 cm and 150 cm and with a total height of an impressive 3 metres. These larger sizes offer completely new and improved possibilities to display photos and text messages in a roller blind banner cassette.



extra long support feet for best possible stability.





Item No.	Width	Height	Weight*
81125	88 cm	212 cm	14 kg
*Woight is in	cluding bag.		0

Schwarzkopf

BannerUp Cabrio™

2. China patent no. ZL00819992.2

First roll-up with full possibility to customise

Completely customise your next banner display with BannerUp Cabrio, a unique new invention from Mark Bric Display.

Cabrio is the first retractable banner stand with interchangeable logo plates. Quickly and easily change the style and color of your casette to exactly match your banner graphics, or enhance your brand identity with custom-printed plates.



Base model

Use the cassette as is, without the addition of logo plates, for a top quality, economical stand with a high-tech look. Item no. 81150

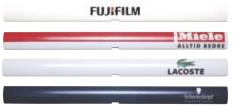
Classic model

Anodised aluminium, item no. 81160	
Black, item no. 81161	
White, item no. 81162	
Red perforated, item no. 81163	
	New
Wood, item no. 81164	
	New

Gold, item no. 81165

Add any of our standard logo plates to give the Cabrio a mainstream, classic appearance.

Customised model



Start with our standard logo plates and fully customise the Cabrio for your application. Add decals or full vinyl wrap to the plates for a totally unique Cabrio effect.

Two options for total identity



Changing the logo plates

Interchangable plates. Choose different colours, add your logo etc.



• Changing the graphics

A patented quick change system for the graphic banners. Add spotlights for increased visibility

Features



The standard Cabrio model is fitted with a fabric-friendly top snap rail.



Cabrio comes in a padded carrying bag



Accessories

"Quick-Change" mounting kit



BannerUp

The easy banner change is a unique feature on the BannerUp models and Quick-change rail kits are available for mounting on your replacement banners.

BannerUp Plus models

The kit contains one pair of rails (top and bottom) including top quality 3M mounting tape and security thumb pins (black and white colour).

Width	Mini alu	60 alu	88 alu	88 black	100 alu	120 alu	150 alu	240 alu
Item no.	81019	81022	81020	81026	81030	81040	81050	81060

Banner Up Cabrio

The top rail has a snap function, the bottom rail has a top quality 3M mounting tape. These rails are purchased separately.

Top snap rail aluminium, 88 cm - Item no. 81027 Top snap rail black, 88 cm - Item no. 81028 Bottom tape rail, 88 cm - Item no. 81025

Please observe: One quick-change mounting kit is included with each Banner-Up cassette unit, enabling the first banner to be installed.

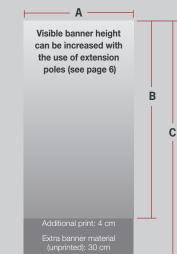
Extension pole

Extension poles allow you to increase the banner height up to 250 cm (60 cm: 224 cm). The 120/150/240 cm models require two poles, all other sizes just one pole. For 300 cm height - choose our "Big Plus" model

with extra long feet - see page 6.

19 cm - Item no. 89255 38 cm - Item no. 89256

Graphic banner production





Halogen & LED Spotlight

Focus attention on your BannerUp graphics with a spotlight.



Connected units



BannerUp is ideal to connect side-by-side to achieve a full size backwall. Thanks to the unique design of BannerUp, the gap between the separate banners is kept at a minimum.

A simple plastic connector (+ one spare) is included, free of charge, with the delivery of all BannerUp units. A stronger and more secure metal connector can be purchased as an accessory.





Plus	Cassette size	Banner Width (A)	Visible Banner (B)	Display Height	Total banner length (C)
Mini	14x11x26 cm	25 cm	42 cm	48 cm	76 cm
60	14x11x61 cm	60 cm	180 cm	186 cm	214 cm
88	14x11x89 cm	88 cm	206 cm	212 cm	240 cm
88 Double	28x11x89 cm	88 cm	206 cm	212 cm	240 cm
100	14x11x101 cm	100 cm	206 cm	212 cm	240 cm
120	14x11x121 cm	120 cm	206 cm	212 cm	240 cm
BigPlus 120	14x11x121 cm	120 cm	294 cm	300 cm	328 cm
150	14x11x151 cm	150 cm	206 cm	212 cm	240 cm
BigPlus 150	14x11x151 cm	150 cm	294 cm	300 cm	328 cm
240	14x11x241 cm	240 cm	206 cm	212 cm	240 cm
Cabrio	Cassette size	Banner Width (A)	Visible Banner (B)	Display Height	Total banner length (C)
88	11x10x89 cm	88 cm	201 cm	207 cm	230 cm

The banner material can be vinyl, fabric, double sided laminated paper etc. Recommended maximum thickness of material: 0,45 mm







Impression¹

with mounting tape rails

Impression¹ uses the well-tested BannerUp aluminium top rails with extra strong top quality 3M mounting tape, as well as security push pins to hold the graphic securely in place. **1 pair of rails is included with each delivery of the Impression stand.** Extra rails kits can be purchased for your replacement banners.



Impression³

with snap-lock rails

Impression³ uses our aluminium banner rail (snap-lock) profile. Quick and economical - no need to exchange rails when you exchange graphic banner/message. Just snap-off and snap-on!! 100 % secure locking, grips up to 0,4 mm thickness of material. **Banner Rails** (see page 18) and carrying bags are purchased separately.







TENSION BANNER STAND

Focusing on design and quick set-up

A most elegant stand to further strengthen the impact of your promotion. Two models (Impression 1 and Impression 3) to choose from.

- Few components make assembly extremely fast and easy
- Perfect stretch of your graphic banner
- Top class material is used in all details
- Minimalist design focuses full attention on the graphic banner



Elegant and practical carrying bags are available for the Impression units. For Impression 1 the bag is always included, for Impression 3 the bag is purchased separately if needed.

- The Impression 1 bag takes rails of maximum 88 cm width.
- The Impression 3 bag takes rails of maximum 100 cm width – for wider graphics (100-115 cm) purchase extra our graphic bag, item 5035, (see page 16).



Both models are equipped with a strong 3-section pole joined by an elastic cord. The pole for Impression 1 is made in glassfibre, the Impression 3 pole is in aluminium.

TECHN	CAL FACTS		
Impre	ession ¹	Impre	ssion
Item no:	86200	Item no:	86401/8
Weight:	3,4 kg (incl. rails)	Weight:	2,5 kg (
Depth:	36 cm	Depth:	36 cm
Widths:	88 cm	Widths:	30-115
Height:	210 cm	Height:	170/210
Carrying bag: Included		Carrving	baq: Item

86400

excl. rails)



MULTI-PURPOSE DISPLAY STAND

One stand – mastering multiple challenges!

This multi-purpose stand masters perfectly graphic banners and rigid panels, as well as signs and posters framed with Flexiframe.

The MultiMaster impresses with a super height, thanks to our telescopic pole (adjustable up to 300 cm!) and an outstanding stability.

- Features Snap-lock BannerRail to secure the graphics
- Telescopic pole for maximum flexibility
- Single and double sided functionality
- Excellent stability with a three foot base
- Message can be lifted from the floor to a perfect visibility
- Flexibility in graphic width

How to attach graphic banners

To be able to attach graphic banners to the stand you must add one of these two alternatives:



Banner Rail – Aluminium

Using our snap-lock Banner rails gives maximum flexibility in size and a 100% secured graphics. Read more about the BannerRail profile on page 18.



Kickers & Hangers

A budget solution to the banner rail. Graphics are attached to plastic strips with a strong adhesive tape.

60 cm	86181
80 cm	86183
100 cm	86185

TECHNICAL FACTS			
Item no:	86100		
Colour:	Anodised silver grey or scratch resistant matte black finish.		
Weight:	3,4 kg (including bag).		
Depth:	66 cm		
Widths:	Any size up to 115 cm. Use two stands for wider graphics.		
Height:	Adjustable up to 300 cm.		



3 different ways to use the MultiMaster



with Banner



with Flexiframe





The stand comes conveniently packed in a carrying bag with space for the graphic banner as well. The bag gives shock proof-protection with an inner cardboard tube and the stand is packed in an inner nylon cover as well, not to come in direct contact with the graphic panel.

The Multi-connectors on the basic stands hold graphic banners, frames and plain boards.

Choose between **two colours** of the stand: Anodised silver grey colour or a scratch-proof matte black finish.











Connecting Side-By-Side



Connector brackets, 180° – Item no. 86053 Connector brackets, 150°– Item no. 86054

Do-it-yourself by purchasing profile lengths, screen

sticks and complete sets of components, to cut and

Top & Bottom

Accessories

Extra Quick-change mounting kit, 88 cm

Banner

stand

The stands have our Quick-Change banner mounting system. Just attach the two self adhesive plastic strips to the back of the graphic (top and bottom) and slide into the aluminium rails. Item no. 86055

_ . .

Protective carrying bag An elegant and protective carrying bag for maximum 1 metre wide stands.

stands. Each bag will hold two single sided stands. Item no. 5050

Profiles & Components for custom sizes

Set of components

All components, excluding aluminium profiles/ plastic screen stick, packed in a nylon carrying sack. Single sided – Item no. 86040 Double sided – Item no. 86041

Profiles & screen sticks

Aluminium profile, 240 cm – Item no. 86043 Plastic screen stick, 240 cm – Item no. 86044



TENSION BANNER STAND

Full of display advantages

BannerUp Lite is our original banner stand, still preferred by many of our clients. From point-of-purchase applications to exhibition use, the addition of the new BannerUp Lite assures a Mark Bric solution for all your banner display needs.

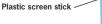
- Single and double sided functionality
- Excellent stability
- Low weight
- Telescopic pole for full flexibility



All units come conveniently packed in a nylon carrying sack. BannerUp Lite comes as standard in 88 cm width, but other sizes can be delivered on request.

TECHNICAL FACTS

	Single sided	Double sided	
Item no:	86010	86020	
Colour:	Aluminium anodised	Aluminium anodised	
Weight:	2,2 kg	2,2 kg	
Depth:	33 cm	39 cm	
Widths:	88 cm	88 cm	
Height:	150-230 cm	165-245 cm	
Over 150 cm use 2 feet/telescopic poles			



make custom sizes to order.

Aluminium profile



POPUP BACKWALLS / TOWERS

The most elegant way of exposing large-format graphics

Mark Bric produces three professional SnapUp models with unparalleled durability and quality of workmanship. All three systems are compact, portable and extremely user-friendly. Curved, straight or cylindrical shapes, as well as different formats are available to fit all types of display requirements. The SnapUp products allow for fast exposure of seamless large scale images. Text and graphics are totally uninterrupted and will attract full attention.



MP1

MP1 is our top-of-the-line SnapUp model. Its cross-braced construction gives maximum strength and rigidity to the system, and most important, the graphic panels will always hang perfectly. MP1 is available in the classic curved popup format, as well as in straight format.



MP2

Our is our most versatile SnapUp model and at the same time, economically priced. Absence of the cross-bracing makes it a traditional pop-up system and allows deep display shelving. MP2 is available in a curved, straight or cylindrical (tower) shape.



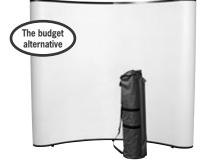
MP2 Value

Our compact and low price SnapUp unit. A minimum of components makes it extra quick to set-up and take down. All parts, including the graphic panels, can be packed in one carrying bag. MP2 Value is probably the most economical pop-up unit on the market and, of course, with all Mark Bric top quality features.









MP 1 Kit - 4x3

1 4x3 MP1 structure incl. mag-bars, item 82204 1 set of kickers & hangers, item 82244

- 1 roll of magnetic tape (30 m), item 82281
- 1 hard case (All-in-one) on wheels, item 5053
- 1 wooden table top, item 5067 2 LED spotlights 12V/18W, item 80021

Total size: 2875 (w) x 2255 (h) x 840 mm (d) Item no. 7811

MP 2 Kit - 3x3

1 3x3 MP2 structure incl. mag-bars, item 82213 1 set of kickers & hangers, item 82253 1 roll of magnetic tape (30 m), item 82281 1 soft bag for the structure and the graphic panels, item 5046

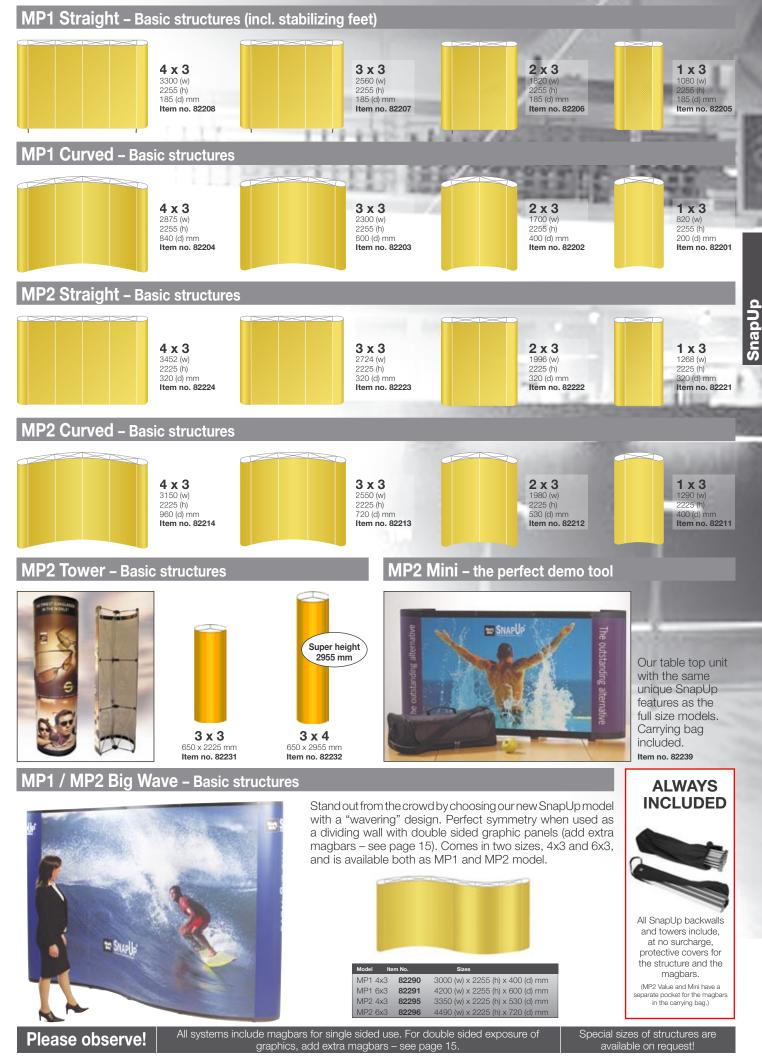
Total size: 2550 (w) x 2225 (h) x 720 mm (d) $\ensuremath{\text{ltem no. 7812}}$

The Special promotional kit for MP2 is also available with a **budget hard case/counter** (item 5039), instead of the soft carrying bag. Item no. 7813

MP 2 Value Kit - 2x2

- 1 2x2 MP2 Value structure incl. mag-bars, item 82040 1 set of kickers & hangers, item 82272
- 1 roll of magnetic tape (30 m), item 82281

1 soft bag for the structure and the graphic panels Total size: 2500 (w) x 2225 (h) x 800 mm (d) tem no. 7815



Transport Cases/Counters on wheels

Choose between three different hard cases to store and transport the SnapUp system and your valuable graphics. All three cases are equipped with heavy-duty, easy-roll rubber wheels and can be easily converted into an attractive and functional counter unit with wrap-around graphics or velcro panels.



Add a wooden top to make your counter complete



All-in-one case The case has room for: Structure incl. magbars Graphic panels Two spotlights Wooden table top 5 New

Our newest model with room for the complete exhibition, all-in-one.







The case has room for: / Structure incl. magbars / Graphic panels



The case has three well-protected compartments: One for the structure, one for the graphic panels and one (the lid) for two spotlights. The lid may also be used as a step when assembling the spotlights on the system.



Save money and choose our budget case solution. Our most compact and light-weight case.



Carrying Bags



Soft padded bags with shoulder strap for transportation of structure and graphic panels.

Padded carrying bag for the graphic panels Item no. 5046

Padded carrying bag for the structure Item no. 5045



5053

5067

Spotlights

SNAPUP

LED spotlight, 240 lumen

New

Desk/Counter Wooden top



The case can be divided into three parts to facilitate handling and lifting.





Desk/Counter 5039 Wooden top 5222

Velcro Panels

The SnapUp MP1 and MP2 systems can be equipped with velcro panels (fabric panels). Single or double sided, as well as partly in combination with graphic panels. Velcro panels act as an attractive and neutral background at exhibitions. They are also ideal for attaching messages, posters, prints etc. by using our special velcro tape.

Description	Item no.
MP 1 centre front panel	80361
MP 1 reverse panel	80362
MP 1 straight centre front/reverse	80368
MP 1 end panel (50 cm)	80363
MP 2 curved centre front	80364
MP 2 curved reverse panel	80365
MP 2 straight centre front/reverse	80366
MP 2 end panel	80367
Velcro tape, 1 roll = 25 metre	80901



Please note: We also offer rolls of velcro panel with backing for customising and local cutting. Contact us for more information and see price list.



Desk/Counter Wooden top

LED spotlight, 240 lumen	Choose from 3 different colours:
with easy fit connector to the system. 12V/18W, incl. transformer. The spotlights are delivered as a pair in our padded shock- proof spotlight bag. Extra low weight 270	
gram/spotlight. Grey colour.	Description
Item no. 80021	MP 1 centre front panel MP 1 reverse panel
	MP 1 straight centre front/rever MP 1 end panel (50 cm)

Attachment of Graphic Panels

To be able to attach the graphic panels to the pop-up system you must add one of the following three alternatives: "kickers & hangers", "hang tabs" or "mag tabs", as well as magnetic tape.

Alternative 1: "Kickers & Hangers"



Full width plastic strips with extra strong adhesive tape. Attached both at the top ("Hanger") and at the bottom ("Kicker") of each graphic panel. No cut out in the graphic panel itself is necessary.

Complete kits							
MP 1 4x3 3x3 2x3 1x3	curved 82244 82243 82242 82242 82241	MP 2 4x3 3x3 2x3 1x3	curved 82254 82253 82252 82251	3x3 3x4	tower 82271 82271 Value 82272		
MP 1 4x3 3x3 2x3 1x3	straight 82258 82257 82256 82255	MP 2 4x3 3x3 2x3 1x3	straight 82264 82263 82262 82261	MP 2 3x2	OLLIL		
MP 1 4x3 6x3	BigWave 82274 82275	MP 2 4x3 6x3	BigWave 82276 82277				

Alternative 2: "Hang tabs"



A most economical solution. Small end pieces with extra strong adhesive tape are attached at the two top corners of each graphic panel. A cut out in the graphic panel is necessary.

6x3

4x3

3x3

2x3

1x3

Following numbers are needed for each system:



Alternative 3: "Mag tabs"



Please note: Mag tabs can only be used

on the MP2 system.

Another economical solution. Mag tabs with extra strong magnets are attached to the top corners of each graphic panel + the top hubs of the system needs to be exchanged. No cut

out in the graphic panel is necessary. Graphics are totally unobstructed – no part of the system is visible.

Mag hub Item no. 82389 Mag tabs, pair Item no. 82388



Magnetic tape for the graphic panels

1 roll = 30 mtr. Magnetic tape needed for each structure: 6x3=36m, 4x3=27m, 3x3=23m, 2x3=18m, 1x3=14m

12 mm for backwalls 82281 24 mm for counters/desks 82282



Double sided option

All SnapUp structures can be used also double sided (= graphic panels on both sides of the system). Extra mag-bars and "kickers & hangers" for the reverse side must be added.

Complete kits of magbars and "kickers & hangers"

MP 1 curv	ed MP 1 straig	nt MP 2 curved	MP 2 straight	MP 1 BigWave	MP 2 Value
4x3 8251	2 4x3 82504	4x3 82522	4x3 82509	6x3 82511	2x2 82550
3x3 8251	4 3x3 82503	3x3 82524	3x3 82508	4x3 82513	MP 2 Mini
2x3 8251	5 2x3 82502	2x3 82525	2x3 82507	MP 2 BigWave	3x2 82540
1x3 8251	6 1x3 82501	1x3 82526	1x3 82506	6x3 82521	
				4x3 82523	

	,	Α	
- Back	wall style	Panels required	
6x3 S	3-model	3 center front 3 center rear 2 end	
4x3 S	3-model	2 center front 2 center rear 2 end	
4x3		4 center front 2 end	
3x3		3 center front 2 end	
2x3		2 center front 2 end	
1x3		1 center front 2 end	
Towe	er	3 center front	

Graphic panel production

The size of each graphic panel for the different SnapUp models is as follows:

		Widths (A		Heights (B)	Heights (C)	Hard Case	Heights	Widths
Structure	Front	End	Rear	Kickers & Hangers	Hang Tabs/Clips	Hard Case 5039	700 mm	1260 mm
Mp 1 curved	700	400	795	2175	2255	Hard Case 5053	795 mm	1850 mm
Mp 1 straight	740	400	740	2175	2255	Hard Case 5040	800 mm	2030 mm
MP 2 curved	673	673	800	2145	2225			
MP 2 straight	728	673	728	2145	2225	The printed graphic pa		
MP 2 Value	1000	673	1245	2145	2225	U U		(recommendation only
MP 2 Mini	249	400		555	635		•	150 microns (0,150 mm) ' 50 microns (0.220 - 0.250
MP 2 tower	691			2145	2225			microns (0,115 - 0,125 m

Showcase & Sharp Corner



Three sided mag-bar

Our new MP2 magnetic bar with magnet strips on three sides. Use this mag-bar for attaching the inner side graphics in show cases, as well as making sharp corners on the SnapUp wall systems.

Item no. 82930

Inner Shelving for MP2 systems





ystal" top light" ight"



DESKS AND COUNTERS

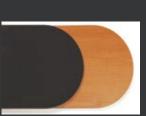
Receive your customers in style

Reception desks and counters are a most vital part at any trade show, exhibition, event and product demonstration. The Mark Bric counter units offer absolute top quality and perfect stability to serve you during many years.

- Excellent stability
- Polished wooden table tops/shelves
- Plenty of inner shelving space
- Easy and quick set-up
- 10 years warranty



Set-up time is less than 5 minutes. Finish off with your promotional graphic panel and the unit is complete.



Choose between "nature" or black table top.



Extra graphic bag for "Mini counter" when using one single panel. Item no. 5035

TECHNICAL FACTS

 Mini Counter, black or "nature". Item. no 82038

 685 (w) x 295 (d) x 1035 (h) mm , 10 kg

 Midi Reception Desk, black or "nature". Item. no 82238.

 1240 (w) x 460 (d) x 905 (h) mm, 18 kg

 Maxi Reception Desk, black or "nature". Item. no 82240

 1410 (w) x 580 (d) x 895 (h) mm, 23 kg

Magnetic tape, for one graphic panel, is included in all deliveries of the mini-counters/literature racks/reception desks. To purchase extra tape, for the production of additional graphic panels, see page 15, item 82282.

Reception Desks

Our largest desk model comes in two sizes – Maxi and Midi. One carrying bag on wheels is always included.



Reception Counter







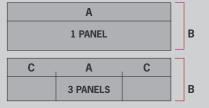
The mini-counter is a smaller unit compared to our reception desk, but still big enough as a meeting point or for a demonstration. A low weight product to be transported in our convenient should bag, which is always included.







Graphic panel production



<u>A</u>	В	С
1248	1005	
328	1005	460
1980	880	
2480	870	
	328 1980	1248 1005 328 1005 1980 880









Hard Case/Counter on wheels



The graphic image is printed on a stretch fabric material and then attached to the system with velcro tape. In erecting the system, the fabric is automatically stretched out and a smooth surface is achieved. The printed fabric remains attached to the system also during take-down and storage in the protective carrying bag/hard case. It can't be easier!



STRETCH FABRIC DISPLAY

A display wall in less than a minute

The SnapUp Stretch offers the quickest and easiest way to set up and display a seamless large format graphic print. Ideal to use at short-term events and exhibitions when time is a decisive factor.

- Available in 3 different sizes 2x3, 3x3, 4x3
- Fast and easy to set up
- Printed graphic remains on system

TECHNICAL FACTS							
Item no:	Structure 2x3	1500x2225 mm	8221				
	Structure 3x3 2225x2225 m		82219				
	Structure 4x3 2950x2225 mm		82220				
	Soft carrying ba	ag	5046				
	Budget Hard ca	5039					
	Velcro tape for q	ranhic nanel	8001/				









SwingUp comes conveniently packed in a nylon carrying bag. Choose a bag with or without wheels. The literature rack is available in matt black or silver grey colour.



Header connectors

A Flexiframe header frame in size A4 (portrait or landscape) can be assembled on the SwingUp unit. Frames are purchased separately, see page 23. Item no. 83033

Shelf divider

Each shelf on the SwingUp unit can be divided vertically to enable display of more narrow brochures. To divide the shelf in half gives a width of 105 mm. Item no. 83032

Mark Bric[®] Display EU patent no. 1 746918, EU design 000 181 615, U.S. patent no. D533735, CN design 7L 2004 301 10052 1, U.S. patent D533.735S

PORTABLE LITERATURE RACK

Offer your printed material in an organised way

Just unpack, pull up and the SwingUp literature rack is ready. The high-tech and time-less design, combined with top quality and durability guarantees many years of daily use.

- **Extremely user-friendly**
- Extra foot support for outstanding stability
- Secure double-locking set-up
- Superb durability and a 5 years warranty

TECHNICAL FA	ACTS			
Item no:	Rack w/ bag Rack w/bag on weels	83020 83025		
Colour of stand:	Matt black or silver grey.			
Weight incl. bag:	8,9 kg/10,2 kg (bag on wheels)			
Width:	24 cm			
Height (unfolded):	147 cm			
Depth (unfolded):	55 cm			
Shelves:	5 pcs. / A4 size			
Capacity:	We recommend maximuleaflets (150 g paper)	um 5x100 single		



SUSPENSION BANNER RAILS

Smart and easy presentation of graphic banners!

Banner rails provide an attractive and cost effective way to suspend banners and posters in shop windows, malls, banks, travel agencies etc. - in places where people are passing by. Mark Bric offers three excellent alternatives for different needs and requirements.



Three different models:

- Aluminium snap rail
- Aluminium slide-in rail
- Plastic slide-in rail

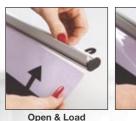
Attach rails to both top and bottom of banner/poster for maximum impact/stretch. For smaller sizes of banners the use of a top rail only may be sufficient.

Rails may be suspended one from the other if desired.

Use with optional accessories: Ceiling grid clips, C-hooks, suction cups and suspension chains. See page 21.

Aluminium Snap-lock design





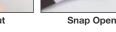
Join two rails to suspend

Contact us for more details.

extra wide banners

Cor 118, (/ 85)







Unique snap-lock design. 100% secure.

Can be used in combination with our banner stands MultiMaster and Impression

Grips up to 0,4 mm thickness Unbroken lengths up to 310 cm

Can be joined for extra length

End-caps in different colours

Choose from four colours for the end-caps: Light grey, blue,red and black (standard),

mplete kits								
8,9 cm (A0)	100 cm	84 cm (A1/A0)	70 cm	59,4 cm (A2/A1)	50 cm	42 cm (A3/A2)	29,7 cm (A4/A3)	21 cm (A4)
5008	85007	85006	85005	85004	85003	85002	85001	85000

Profiles and components
Description Item No.

Profile 228 cm	85009
Profile 310 cm	85010
End-caps	85048
Suspension hooks	85049
Banner Rail opener	85045

85192

85191

85049

Splicer

End-caps

Suspension hooks

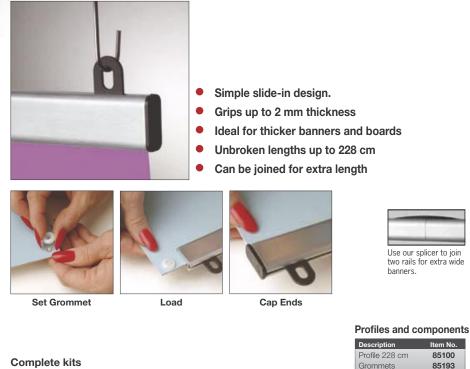
All rail kits contain two rails (top and bottom), grommets, end-caps and suspension hooks.

BannerRail opener to

profile. Item 85045.

facilitate the opening of the

Aluminium Slide-in design





All rail kits contain two rails (top and bottom), grommets, end-caps and suspension hooks.

18

Plastic Slide-in design



- Simple slide-in design.
- Super low-cost solution
- Grips up to 1,5 mm thickness
- Unbroken lengths up to 228 cm





Load

Fold & Staple



Cap Ends

Profiles and components

Description	Item No.
Profile 228 cm	84009
End-caps	84048
Suspension hooks	84049



Front loading snap frames in a slim and elegant design. Produced in a high finish anodized aluminium.

The frame is equipped with a back panel in durable weatherproof plastic and an anti-reflex (non-glare) front protection plastic sheet, 0,5 mm (0.020") thick, to hold the poster in place. Frames may be fitted portrait and landscape. Profile width 25 mm. 1 pc. packing incl. screws and wall anchors.



Snap Up







Snap On



ALU SNAP FRAMES

The new attractive Mark Bric Snappy Frames will display your posters and prints to maximum effect. Elegant alumimium profiles, with the traditional front loading snap function, make up the frame. Changing of posters is completed within seconds. A durable construction and top quality material guarantees long time use without any problems. Just snap your posters in place and start selling !

Front loading

- Changing of posters within seconds
- Superb durability and a 5 years warranty
- Complete with back panel and front plastic

TECHNICAL	FACTS
Size	Item no.
70 x 100 cm	80505
50 x 70 cm	80504
A1 (59,4x84,1 cm)	80503
A3 (29,7x42 cm)	80501
A4 (21x29.7 cm)	80500



FLEXIFRAME® is a registered trademark by Mark Bric AB.

FRAME & DISPLAY SYSTEM

Meeting a great variety of presentation needs !

Flexiframe is an extremely versatile framing system to help you arrange your information and promotional material in an effective and winning way. It is extremely well tested and has been on the market for over 25 years. A unique modular system – smart and simple – and very economically priced.

- Choose between different colours, sizes and shapes
- Offers unlimited display applications
- Ideal for posters and prints
- Easy to change inserts
- No special skills or tools needed
- Single or double sided use
- 5 years warranty
- Very economically priced

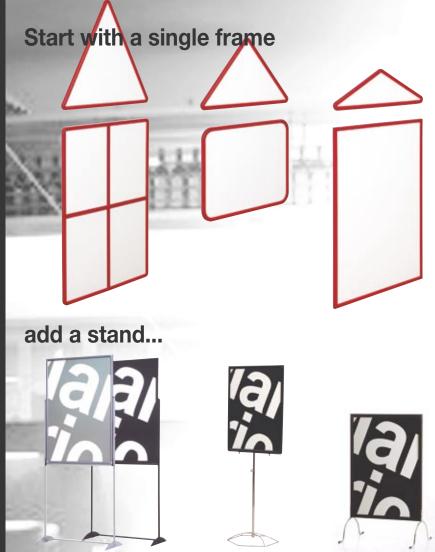


For panels up to 5,5 mm thickness Flexiframe uses hard boards, instead of soft graphic banners/ panels. This is a more economical and flexible solution.

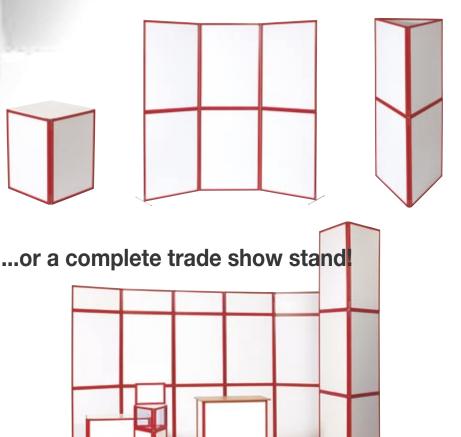
Standard colours



Special colours Produced on order. Pantone (PMS) matching. Minimum quantity: 500 metres 20



...choose a counter, wall, tower unit...



Single frames

Present your graphics, signs, prints etc. in an eye-catching and attractive way. The Flexiframe poster frames are available in many different sizes and shapes. 16 standard colours to choose from.

Standard sizes

Size	item no
70 x 100 cm	101
50 x 70 cm	103
50 x 50 cm	104
70 x 30 cm	105
35 x 50 cm	106
50 x 20 cm	107
A1 (59,4x84,1 cm)	108
A2 (42x59,4 cm)	109
A3 (29,7x42 cm)	110
A4 (21x29,7 cm)	111

All sizes are insert panel size. For outer frame size add 28 mm For visible panel size deduct 20 mm



A perfect frame for directional signage.



Sub-divided frames

Ideal for presentation of multi-messages.



Corners



Top opening

The standard frames are delivered with top opening on the short side for quick panel insert (apart from 70x30 cm and 50x20 cm with opening on long side). If you prefer a different opening or a fully closed frame, please specify when ordering.

Print on profile

Flexiframe



Company name, logos Produced on order. Minimum quantity: 250 prints

Mounting and suspension of single frames





Wall bracket For suspension Use two pieces Item no. 2000



Wall bracket For fixed mounting. Use three pieces. Item no. 2001



Item no. 2005

Item no. 2010



1 metre lenghts Item no. 2006



Item no. 2004

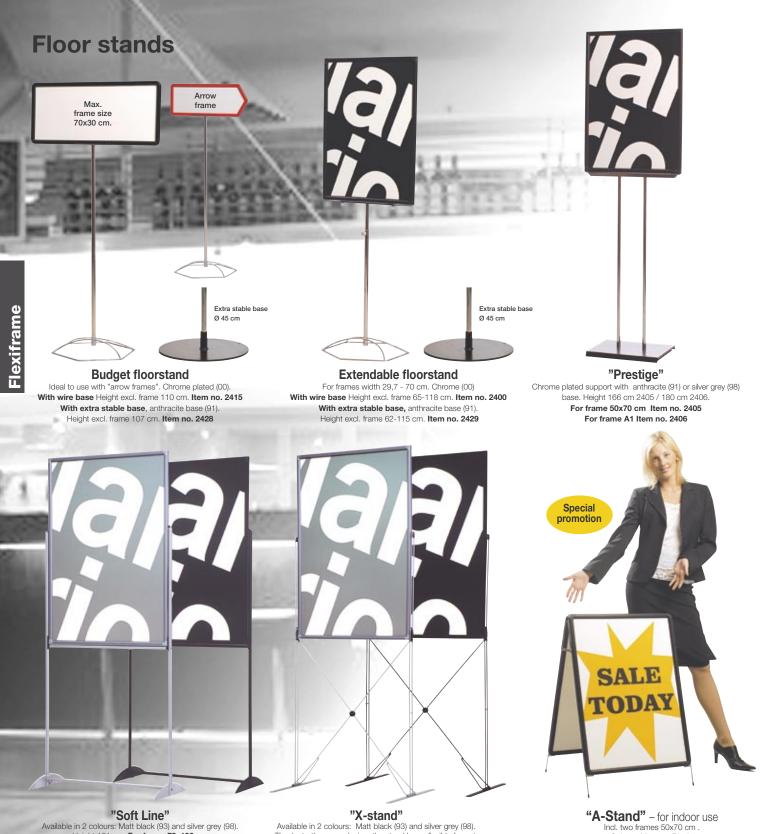


mount

Item no. 2007



Extending wire extendable 20 100 cm



Available in 2 colours: Matt black (93) and silver grey (98). Height 181 cm. For frame 70x100 cm Item no. 2435

Available in 2 colours: Matt black (93) and silver grey (98). Thanks to the cross design, the stand has a flexible format, and frames in widths between 50 cm and 76 cm can be used. Item no. 2436

"A-Stand" – for indoor use Incl. two frames 50x70 cm . Colour of frames: Black. Item no. 7022

Flexiframe can also be used with our MultiMaster floor stand - see page 10.



Pallett stand Metal rack in silver grey (98). Height excl. header frame 113 cm.



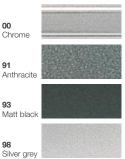




Anthracite (91) or chrome (00) Fits all floor stands. Item no. 5100

Header frame Add frame, see page 19 + 2 I-connectors, item 3200, see page 28/29.

Metal colours



Floor stand brackets





Mini-stand Height 56 cm. Chrome plated (00). Can be equipped with brochure pocket (5100) Item no. 2426

Frame support Chrome plated (00). Item no. 2303





Frame support Chrome plated. Max. frame size A3. Equipped with rubber "cappers". Item no. 2203



 Tablestand bracket

 Chrome plated.

 For A3 - use 1 pair. For A4 - use 1 pc.

 For square frame corners. Item no. 2205

 For rounded frame corners. Item no. 2200



Support feet Height 11 cm. Chrome plated (00). Item no. 2300 Arched feet Height 15 cm. Chrome plated (00). Item no. 2306

Ceiling mounted display



Tiangular 60° Item No. 3040

Suspension brackets

Plastic connectors for joining frames in square or triangular forms. Ideal for suspension. Available i 5 colours: White (51), red (53), blue (54), black (55) and grey metallic (59).



Swing Wing units

The Swing wing offer plenty of information in a limited space.

Swing wings, wall-mounted

Metal holder available in 3 colours: White (92), anthracite (91) and chrome (00). Can be used with any frame size. For max. 5 frames **Item No. 2013** For max. 10 frames **Item No. 2014**

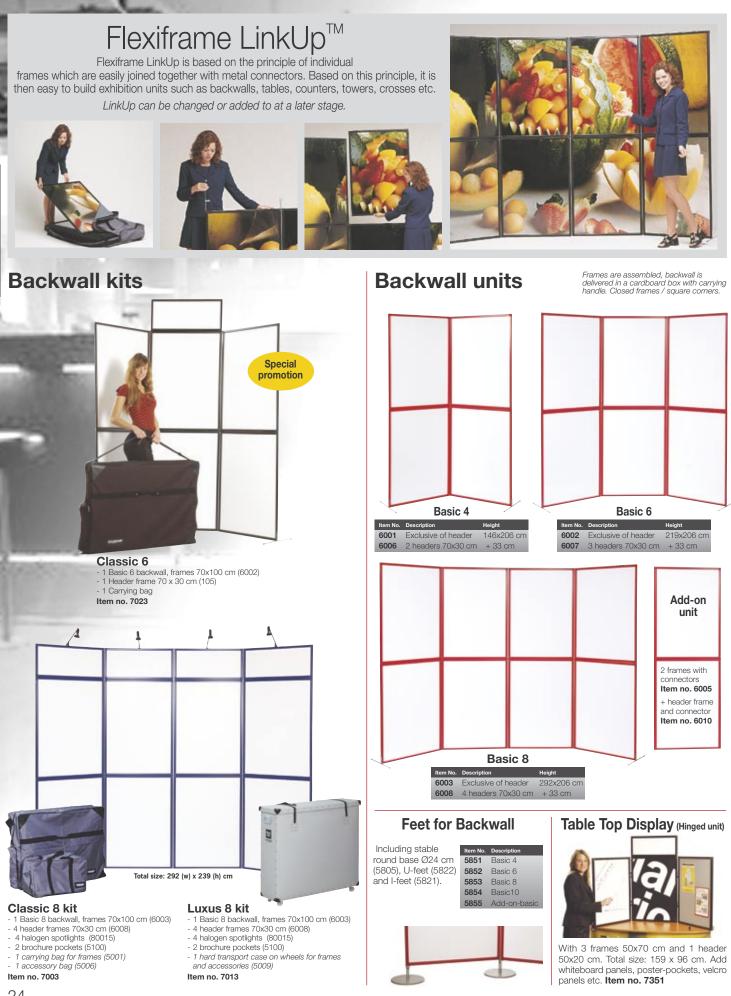


Support brackets

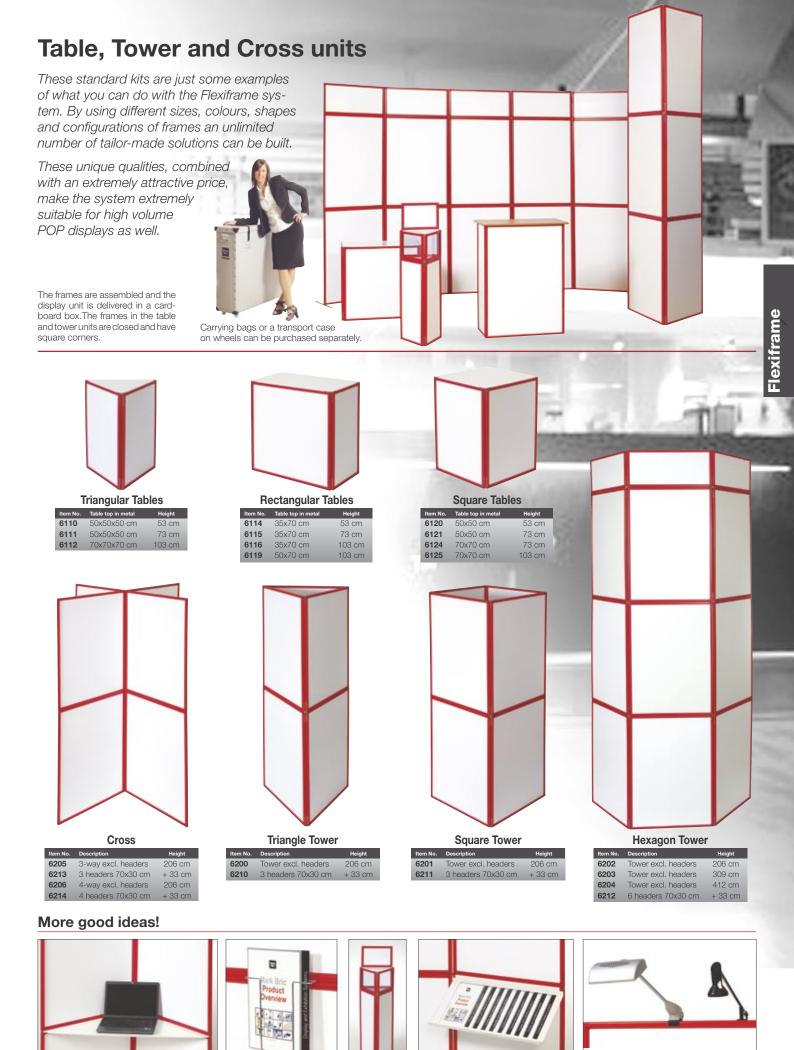
For swing wing units, item 2013 and 2014, used with frames larger than A3, we strongly recommend the use of our new support brackets (length 29 cm). **Item No. 2015**

More show for less money!

Maybe you do not want to spend a fortune on your next exhibition and event. You just need an easy-touse, attractive and reliable display system to do the job. Flexiframe may be the alternative for you.



<u>-lexiframe</u>



Triangle shelf for backwall 5214

Brochure pocket 5100

Brochure shelf 5103

18 w LED spotlight **80022** 50 w Halogen Spotlight **80015**

Folding demonstration counters

All counters are delivered in cardboard carrying boxes with handle.

> Pole for suspension

top

Mark RLIC

Can only be

used with the

arev aluminium

This portable folding counter makes an excellent station for presentations, demonstrations and product samplings. Complete unit includes 3 inner shelves in aluminium and three choices of table top: Honey-oak finish wooden top (41x79 cm), grey aluminium top (35x73 cm) or a black aluminium top (35x73 cm). Height of counter is 103 cm. The demo counter is delivered in a cardboard carrying box with handle - a "luxus" carrying bag can be purchased extra.

> Please note: The front frame of the counter is 70x100 cm (panel size) and the two side frames are 30x100 cm (panel size).



3 inner shelves

Carrying bag for counter

Our new "luxus" carrying bag has extra thick padding to protect the Flexiframe demo-counter during transport and storage. The interior of the bag has separate pockets for the counter and the shelving. The carrying bag is equipped with a shoulder strap. Item no. 5036





⊖ ←3501

€3505/

3506

П

h

Easy and quick panel change!

Flexiframe ShowUp[™]

ShowUp is a very good alternative to our "best selling" Flexiframe LinkUp model for building complete trade show booths. Extremely user-friendly and attractive. Our regular LinkUp connectors have been replaced by poles and clips.

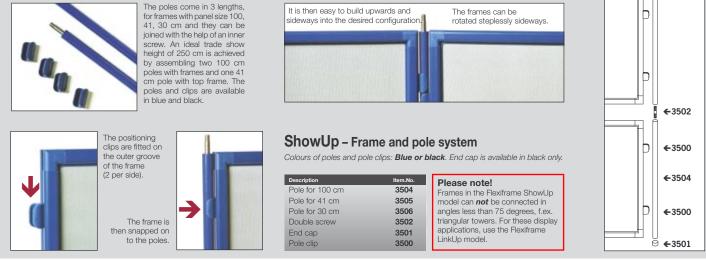


Table top in metal with black or grey finish

Table top

in wood. "nat

rs complete with frai Counter, 41 cm depth, with table top in wood 6104 Counter, 35 cm depth, with table top in aluminium* 6100 Pole for suspension (grey). Only for 6100 6150 Frame 50x20 cm for pole, exclusive of insert panels 107 All counters are delivered in cardboard carrying boxes with handle.

FLEXIFRAME

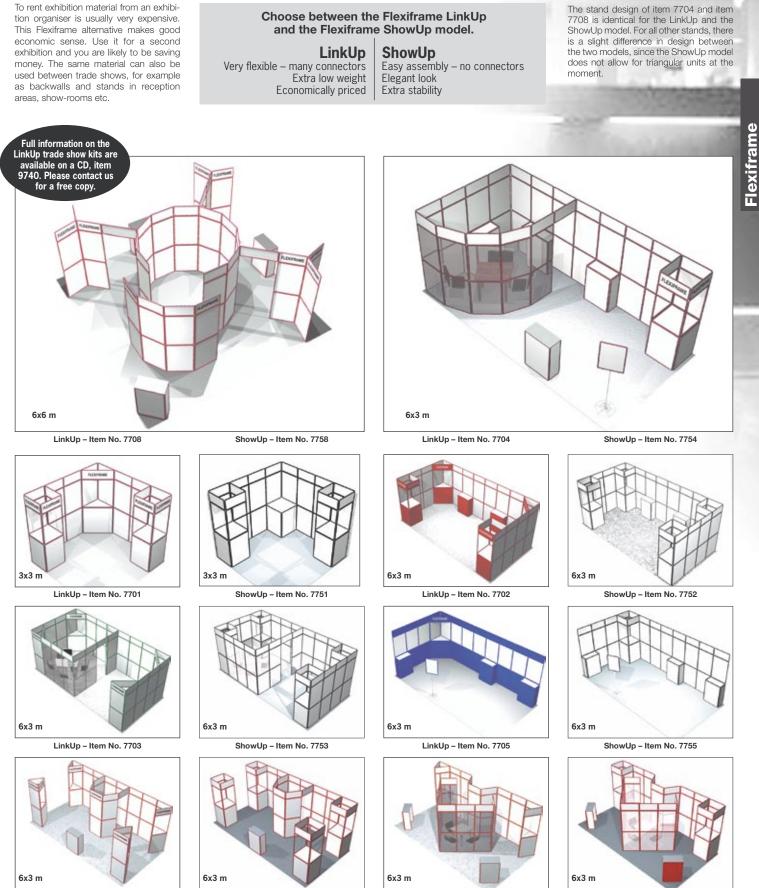
* For 6100 choose grey or black table top.

26

Complete Trade Show Stands – LinkUp/ShowUp

Mark Bric now offers 14 cost effective ready-to-use exhibition kits

These professionally designed all-in-one kits allow you to make a big impact on a very reasonable budget, especially when compared to other exhibition systems in the same standard sizes of 9, 18 and 36 sqm. The available combinations of conference space, storage space, product display counters and ample visual space for graphics make it easy to stand out from the crowd. All stands are in the regular exhibition height of 250 cm, using header frames in size 70 (w) x 41 (h) cm.



ShowUp - Item No. 7756

LinkUp – Item No. 7707

ShowUp - Item No. 7757

Accessories



Item no. 5103



Brochure pocket Anthracite (91) or chrome (00) Item no. 5100



Hard plastic case for 10 frames 70x100 cm and accessories. Colour: light grey. Easily portable, 4 wheels. Item no. 5009



Carrying bags for backwalls for 8 or 10 fram s 70x100 cm and connectors. 8 frames 5001 10 frames 5002



Accessory bag For spotlights and brochure pockets etc. Item no. 5006

Halogen spotlight 50 W

Black colour. Incl. spotlight holder, lamp 50W, transformer. Item no. 80015



LED spotlight, 240 lumen with easy fit connector to the system. 12V / 18 W, incl. transformer. Extra low weight 270 gram/spotlight. Grey colour. Item no. 80022

Business Card Collector



Business card collector 4 frames A4 + 3 frames 29,7x70 cm and 2 table tops (5215 + 5208) Item no. 7620

Add a "Panel Kit" as follows: 3 pcs. 5 mm foam centred boards, 29,7 x 70 cm. Choose from five colours: Blue, red, black, light grey and white 3 pcs. transparent acrylic panels, A4

1 pc. "poster-pocket", A4 (for the top frame)

Item no. 7623



Packing material

White cardboard box with outside print and carrying handle/2 tightening straps for: Item 9704

Item 9700

Item 9701 Item 9702

Item 9703

3 frames 50x70 cm (including handle) 4 frames 70x100 cm (including handle/straps) 6 frames 70x100 cm (including handle/straps) 8-10 frames 70x100 cm (including straps) Accessory box, 60(I) x 40(w) x 20(h) cm

All boxes are delivered flat (unassembled)

Insert Panel Material

Lightweight foam centred boards 28 White 27 Black Thickness em no 80101 70x100

Cardboard panels

Item no.	Size	Thickness	Colour
80180	70x100	4 mm	White

Metal mesh



Item no.	Size/Type	Colour
80104	70x100	White
80903	Hook, 15 cm	White
80904	Hook, 25 cm	White

PVC-foils 70x100 cm

Item no.	Size	Thickness	Colour
80108	70x100	0,5 mm	Glossy
80130	70x100	0,75 mm	Anti-reflex

Whiteboard panel (drywipe) Whiteboard panel, thickness 1,5 mm, including cardboard panel (80180). For quick messages. Combi-set with two pens (red and black) and one wiper.

Item no.	Size/Type	Colour
80271	Panel 70x100	White
80911	Pen & wiper	Red & black



"Poster-pockets" with cardboard panel Poster pocket, thickness 0,3 mm, including cardboard panel (80180). Double sided exposure.

Item no.	Size	Thickness	Туре
80195	70x100 cm	4,6 mm	Glossy
80196	50x 70 cm	4,6 mm	Glossy
80197	A1	4,6 mm	Glossy
80194	A2	4,6 mm	Glossy
80198	A3	4,6 mm	Glossy
80199	A4	4,6 mm	Glossy

Velcro panels

The panels are in 70x100 cm sizes and made with polypropylene boards covered with loop nylon fabric on one or two sides.

04 Gunmetal 05 New grey 0	6 Red
07 Black 08 White 09) Green

Size/Type	Item no.
Singelsided	80102
Doublesided	80103
Velcro tape, 30 m	80901
Velcro dots, Ø 22 mm	80908
Pocket A4 with tape	80116

Frame comp	onents	4105	4100	4106	No. of the second secon
4001	4006 4107 4108 ~		4102	Flexiframe	
Solid profile – 4001	Split profile – 4002	Double sided profile – 4006	2-way corner 90° - 4102	Insert panel clip – 4902 for frames with split profile	Contraction of the local division of the loc
2-way corner 90° – 4100	2-way corner 30° – 4103	2-way corner 60° – 4105	3-way corner 90° – 4107	Profile extender – 5897	
2-way corner 90° – 4101	2-way corner 45° - 4104	2-way corner 120° – 4106	4-way corner 90° – 4108	I-support – 3204 3-way corners (4107) should always be used with 3204	

Length of profile **238 cm.** Each box contains **20 pcs.** (15 pcs. for item 4006) in the same colour.





CUTTING OF PROFILES Insert panel size less 28 mm (for frames with a split profile)

Insert panel size less 30 mm (for frames with solid profile only)

For example: The profile lengths for a 70 x 100 cm panel must be cut 67,2 x 97,2 cm (for frames with split profile).

Exception: For corner 4102 cut profile less 118 mm.



PROFILE CUTTER TOOL Pefect to use at exhibition etc. Item no. 80900





"Corner locking device" All frames are equipped with our "corner locking device" to prevent the corners from sliding out of the profile.

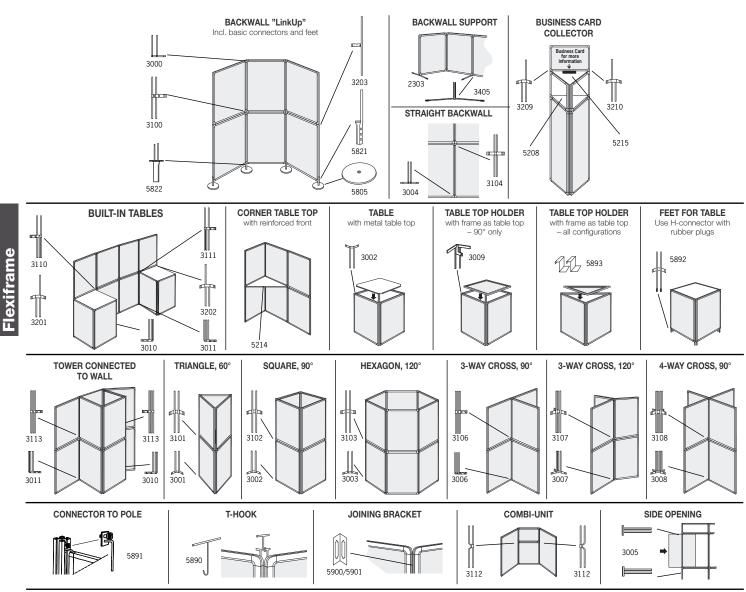


"Panel grip"

The insert panels in frame sections of backwalls and other display and exhibition kits should be equipped with "panel grips". The "panel grips" hold panels tightly inside the frames and **add extra security and stability** to your display.

Use 4 pcs/panel; 2 pcs. on the bottom side and 2 pcs. on the top side of the panel. **Item no. 4904**

Assembly components



Basic connectors (LinkUp)	Item No.
U-connector	3000
H-connector	3100
I-connector	3200
I-connector, long for backwall	3203
Other connectors (LinkUp)	Item No.
U-connector, triangle 60°	3001
U-connector, square 90°	3002
U-connector, hexagon 120°	3003
U-connector, straight 180°	3004
U-connector, 180°, side insert	3005
U-connector, 3-way cross 90°	3006
U-connector, 3-way cross 120°	3007
U-connector, 4-way cross 90°	3008
U-connector, 3-way (left) 90°	3010
U-connector, 3-way (right) 90°	3011
U-connector, triangle 45°	3015
H-connector, triangle 60°	3101
H-connector, square 90°	3102
H-connector, hexagon 120°	3103
H-connector, straight 180°	3104
H-connector, top frame connector	3105
H-connector, 3-way cross 90°	3106
H-connector, 3-way cross 120°	3107
H-connector, 4-way cross 90°	3108
H-connector, 3-way (left) 90°	3110
H-connector, 3-way (right) 90°	3111
H-connector, combi-unit	3112
H-connector, 3-way 90°	3113
H-connector, triangle 45°	3115
H-connector, 3-way (left) 45°	3118
H-connector, 3-way (right) 45°	3119
I-connector, 2-way (left) 90°	3201
I-connector, 2-way (right) 90°	3202
I-connector, 2-way (left) 60°	3209
I-connector, 2-way (right) 60°	3210

Components for FoldUp Double acting hinge, chrome, black	Item No. 3303
Backwall supports Outer support, 1 pair Inner support	Item No. 2303 3405
Feet	Item No.
Each base should be combined together with	a leg.
Straight base	5800
Round base, chrome, Ø 15 cm	5801
Round base, grey, Ø 24 cm	5805
I-leg (outer)	5820
I-leg (outer), extra support	5821
U-leg (inner)	5822
U-leg, triangle 60°	5823
U-leg, square 90°	5824
U-leg, hexagon 120°	5825
U-leg, 3-way (left)	5826
U-leg, 3-way (right)	5827
U-leg, 4-way	5828
Metal table tops	Item No.
Triangle, 29,7x29,7x29,7 cm	5208
Triangle, 50x50x50 cm	5207
Triangle, 70x70x70 cm	5206
Triangle, 70x70x100 cm	5214
Square, 50x50 cm	5201
Square, 70x70 cm	5200
Rectangle, 50x70 cm	5203
Rectangle, 35x70 cm	5204
Triangle with hole for "business card	
collector", 29,7x29,7x29,7 cm	5215
Table top holders	Item No.
U-connector with table top holder	3009
H-connector with table top holder	3109
Table top holder, stainless steel	5893
Table top holder, coloured	5893

Table top holders should be used when a frame (with panel) is used as a table top, instead of a metal table top. With table top holders, **any size** of table top can be fitted.
 Extras
 Item No.

 T-hook for demounting connect.
 5890

 Connector to aluminium pole
 5891

 Joining bracket for 90°, chrome
 5900

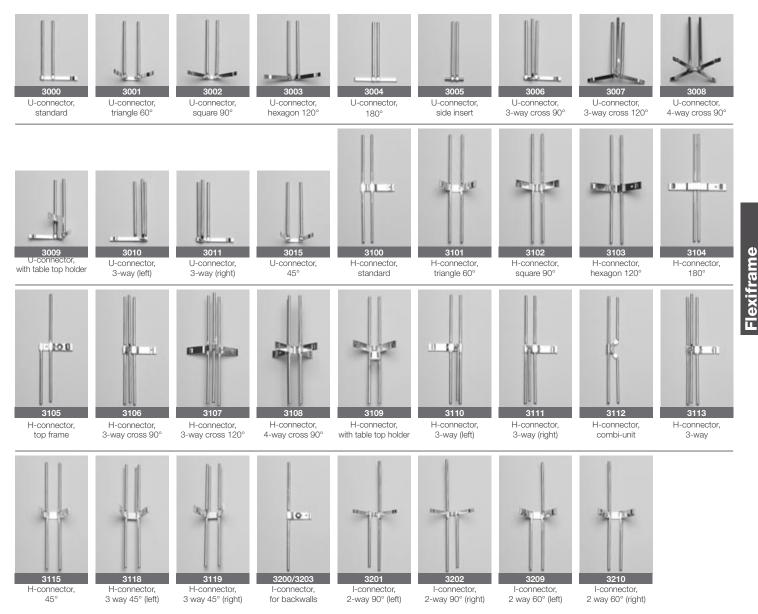
 Joining bracket for 60°, chrome
 5901

 Rubber plugs for H-connectors
 5892

 Single acting hinge, chrome
 3301



List of Connectors – LinkUp



Technical specification Flexiframe

Origin

Flexiframe is produced and developed in Sweden by Mark Bric AB.

Material

The frame profiles are produced in durable Polyvinyl-plastic. The corner pieces are produced in polypropylene-plastic.

Colours

Profiles are produced in the following standard colours: White (51), grey (52), red (53), blue (54), black (55), brown (56), green (57), beige (58), metalic grey (59), yellow (60), teal (61), burgundy (62), purple (63), hunter green (64), orange (65) and clear blue (66).

Information on frame sizes

All sizes given for the frames in brochures, price lists etc. are insert panel size (size of the panel to be inserted into the frame).

Further frame measurements are as follows:

Overall size = Panel size plus 28 mm Visible panel size = Panel size less 20 mm Cutting size of profile = Panel size less 28 mm

For example:

Panel size: 700 x 1000 mm Overall size: 728 x 1028 mm Visible panel size: 680 x 980 mm Cutting size of profile: 672 x 972 mm

Corner types

- There are two types of basic 90 degree corners: Rounded and square.
- Single frames are delivered with rounded corners as standard.
- Frames in backwalls and other displays and exhibition kits, such as tables and towers/crosses, are delivered with square corners as standard.

Assembly of frames

- Single frames ordered without panels are delivered unassembled.
- Frames in backwalls and other displays and exhibition kits, such as tables and towers/crosses, are always delivered assembled in cardboard boxes. Also for units ordered without panels.

Opening of frames

- Single frames are delivered with top opening on the short side for portrait size (except 70x30 cm and 50x20 cm with opening on the long side for landscape size) for easily changed insert.
- Frames in backwalls and other displays and exhibition kits, such as tables and towers/crosses, are delivered as closed frames. On these frame sections there is a marking label on the frame profile to indicate which side of the frame to take apart. Just pull the corners out of the profile to change the infill panel.

Panels

Most panels with a maximum 5 mm thickness can be used inside the frames. Panels should be the exact size to avoid instability of display units. When suspending single frames, we recommend the use of light-weight panels.

Physical properties

We recommend interior use of the frames. Min.temp: -20 deg. C / Max.temp: +50 deg. C UV-radiation To minimize colour changes we recommend you to avoid darker frame colours, for example black, red and blue, in direct sun light.

Flammability

UL 94 V-O (low)

Connectors

Frame connectors are produced in zinc-plated steel.

Table tops

Table tops are produced in white painted aluminium. We recommend that table top loading should not exceed 30 kg.

When building table displays, the frame insert panels must be accurately cut to size and squareness. This will ensure the maximum strength and stability of the table.



Black Line A series of elegant Exhibition Kits

We now offer a number of highly functional **"Black Line"** exhibition kits consisting of top quality Mark Bric products – a guarantee for long time use without any problems.

Each kit consists of a background graphic screen, a counter unit and a literature rack – normally what you need for a successful mini-exhibition. All in black to give that sophisticated and elegant look.

Ideal to use at trade shows, during events, in hotels, reception areas, airports etc.

All units are delivered in padded transport bags.

The kits are available in other colours as well. Contact us for more info!





Black Line

Black Line

Item no. 7024

Black Line

Consisting of: - 1 Flexiframe Basic 6 backwall with header,

width 220 cm , item 7023. 1 Flexiframe Demo-counter, item 6100. 1 SwingUp literature rack, item 83020.

Consisting of: - 3 BannerUp 88 cm wide roll-ups, item 81126. - 1 SnapUp Maxi or Midi desk, item 82240/82238 - 1 SwingUp literature rack, item 83020.

With Maxi desk Item no. 7026 With Midi desk Item no. 7029

-

3

Black Line

More Mark Bric products



The World's first fully flexible portable display system Flex the entire display the shape you need at each venue. Extend or reduce the display as required. No other display system offers this much flexibility.



The professional display system for the self-build exhibitor ISOframe Exhibit is so simple to use you can build it yourself. Our patented toolless FASTicamp connector and easy to use self aligning graphics let you create stunning exhibition stands easily and cost effectively.

150



A modular system with design and stability in focus ISOframe Compact is aimed at the portable and semi-permanent sector of the display market. It is sufficiently strong to accept multiple accessories such as LCD screens, leaflets holders etc.





Tool-less counters, table and plinths ISOframe counters are a cost effective and look simply sturning, Ideal for exhibitions or events ISOframe counter pack flat and can be assembled in seconds without tools. Add shelves and lockable doors as required.



Hundreds of different designs Choose from a variety of Small, Medium & Large areas







Mark Bric Display A Family of Dependable Displays

MODULAR TRADE SHOW SYSTEM

A new tool-less framework concept

ISOframe is an aluminium frame cladding system that can be assembled without tools. Ideal for creating stunning and innovative exhibition and retail displays. ISOframe structures can be assembled quickly and clad in any number of rigid or flexible substrates. ISOframe incorporates FASTclamp – the World's first tool-less clamp.



www.isoframe.com



MODULAR TRADE SHOW SYSTEM

The Designer's choice

EGO is a top-of-the line exhibition system and brings to the market its own unique language – size and shape are the keys. EGO offers much more room for creativity and customized designs compared to the traditional and more limited stand building systems and enables you to stand out from the other exhibitors.



Request our EGO Image Brochure Real projects / real photos / design ideas ...and more

The Mark Bric concept and guarantees

Confidence in Mark Bric

OUR QUALITY – YOUR GUARANTEE

All Mark Bric products are manufactured with the highest standard of workmanship and the best quality of materials available. All products are constantly subjected to demanding quality control, well tested on the market and designed to provide years of trouble-free use.

PRODUCT DESIGN

The design of our products is always aiming to achieve the utmost in functionality, attractive looks, quality finish and close attention to the smallest detail. Last, but not least: All Mark Bric products have a user-friendly construction.

PRODUCT INNOVATION

Our goal is to be a leading producer, with up-to-date and innovative product solutions. Our products will give you the perfect tool to realise well-functioning and attractive displays and exhibits. Purchase a Mark Bric product and be sure to get a product aimed at the future.

WORLDWIDE NETWORK

You are most certainly always close to a Mark Bric distributor/dealer to solve your display needs. We have a world wide network of stock-keeping partners, well informed and trained on the Mark Bric product range. This gives you an assurance of excellent service at exhibitions all over the globe.

SERVICE

A most vital and integrated part of our company policy and always free of charge. You can take it for granted!

JUST IN TIME

An extremely important factor, when working with displays and exhibitions. Our own factory, with in-house production, guarantees flexibility and shortest possible delivery times. We have 30 years experience of export business and shipping.

PRICE

Our guiding star: Always to give our clients the highest possible value for money!!

Mark Bric Product Warranties

Our general policy for claims is a "no questions policy", built on trust and fairness between ourselves and our clients. If something fails, we will stand behind our clients 100% and are prepared to do the utmost to immediately solve the problem.

It is always important to gather the information about any problems with our products. This allows us to make continual improvements aimed at perfecting the Mark Bric product range in the areas of quality and durability.

We hereby have the pleasure to inform you about our new improved warranties on our products:

- SnapUp	10 years warranty
- BannerUp	10 years warranty
- BannerRail - aluminium	10 years warranty
- EGO Exhibit	10 years warranty
- Mark Bric ISOframe	10 years warranty
- SnappyFrame	5 years warranty
- Impression	5 years warranty
- BannerUp Lite	5 years warranty
- MultiMaster	5 years warranty
- SwingUp	5 years warranty
- Flexiframe	5 years warranty
- Banner Rail – plastic	1 year warranty

Under the general terms of this warranty, Mark Bric will, at its sole discretion, repair or replace any product covered by the warranty and found faulty during the course of normal use. All *system hardware is covered by this warranty against manufacturing defects in materials, quality or workmanship. The warranty does not extend to damage caused by negligence or abuse, nor does it protect against normal wear and tear, such as scratches, associated with routine use, as well as transport damages.

In the event of product failure or malfunctioning, please begin by contacting the Mark Bric dealer/distributor from which the system was purchased. In the event that the dealer cannot be located, please inform us by e-mail (<u>display@markbric.se</u>)

MyShow



Build up the scene (a trade show stand, a show-room, a reception area etc.) in 2D.



Press a button and the scene is automatically transformed into 3D.

MyShow – anybody can use it !

Mark Bric MyShow is a unique computer programme (Windows based) for quick and realistic design of the Mark Bric products in 3D. It is extremely user-friendly. You do not have to be an educated CAD programmer, instead anybody can use it and create functional and "selling" presentations after a couple of hours training. MyShow will save you time and money and definitely help you to increase the sales of the Mark Bric products.

Contact us for more info!

Mark Bric Sales Support Material

For Mark Bric distributors and dealers worldwide

We believe strongly that a wide range of functional and attractive sales tools and demo products are important in the process of marketing our products. They will help you to increase the sales of the Mark Bric products and are definitely worth the investment.





BANNERUP Batty BANNERUP

BANNERRAIL

Mark FLEXIFRAME®

A Family of Dependable Displays

Mark Brick Distative SSNAPUP A Family of Despandable Displays

Mark Brack Distar Distar

Mark Brie: Disease A Family of Dependentle Displays





OUR QUALITY – YOUR GUARANTEE

All Mark Bric products are manufactured with the highest standard of workmanship and the best quality of materials available.

All products are constantly subjected to demanding quality control, well tested on the market and designed to provide years of trouble-free use.

BannerUp[®] is a registered trademark by Mark Bric AB. EUR patent no. 1285421. U.S. patent no. 7,040,372. China patent no. ZL00819992.2. EU Design Application No. 001136386 @ Mark Bric Display AB, 2011. All rights reserved